



2nd Annual

Steel Summit '26

Organised by SteelRadar

Stronger **Together**
the Future of **Steel**

May 13-15 | Swissôtel Resort & Spa Çeşme/Türkiye

Exclusive Sponsorship Opportunities (Optional Sponsorship Options)

Dinner Sponsor

"An Evening of Prestige and Powerful Connections."

Brand Visibility Opportunity

The sponsor's name and logo will be displayed on table cards, napkins, and table flags placed on dinner tables.

- Branded panels and directional applications specific to the sponsor will be used in the dinner area.
 - On specially designed panels in the dinner area.
- The sponsor's logo will appear in all event announcements, digital materials, and the event booklet.
 - On the event website, digital announcements, and promotional materials.

The Sponsor's Name and Logo Will Appear in the Following Areas

- • In the event booklet, program schedule, and acknowledgment pages.
- • During dinner hours, on digital boards and on the main LED screen in the conference hall, displayed in full screen.
- • In press releases and thank-you posts.

Attendance and Accommodation Benefit

- • 2 complimentary delegate entries
- • 2 nights of accommodation in 2 rooms included

For detailed information on sponsorship fees and related commercial terms, please refer to the "Commercial Details" section under the "Application Process." For further information, please feel free to contact us.



Exclusive Sponsorship Opportunities (Optional Sponsorship Options)

Name Badge Sponsor / Throughout the Event "Your Signature on Every Attendee's Name!" Brand Visibility Opportunity

- The sponsor's name and logo will appear on the name badges worn by all attendees, speakers, and members of the organizing team.

The Sponsor's Name and/or Logo Will Appear in the Following Areas

On the event website and promotional materials.

- In social media posts and email campaigns before and during the event.
- In the event booklet, with name and logo visibility as the Name Badge Sponsor.

Lanyard Sponsor / Throughout the Event "Your Brand on Every Name Badge!" Brand Visibility Opportunity

The sponsor's name and logo will appear on the lanyards worn by all attendees, speakers, and members of the organizing team throughout the event.

- The lanyards will be designed in line with the event theme, highlighting the sponsor's brand identity.

The Sponsor's Name and/or Logo Will Appear in the Following Areas

- • On the event website and promotional materials.
- • In social media posts and pre-event email campaigns featuring the sponsor's promotion.
- • In the event booklet, with name and logo visibility as the Lanyard Sponsor.

- *The lanyard sponsorship privilege and priority are available exclusively within the Platinum and Gold sponsorship packages.*

For detailed information on sponsorship fees and related commercial terms, please refer to the "Commercial Details" section under the "Application Process." For further information, please feel free to contact us.



The sponsor's name and logo will be featured on fabric bags distributed to all attendees.

Stronger Together
the Future of Steel

Steel Summit 2025 / Sponsorluk Avantajları / Sponsorluk Paketleri / Özel Fırsatlar / Başvuru Süreci / İletişim

The bags will be produced in accordance with the event theme and the sponsor's brand identity.

- A dedicated bag stand near the registration area will feature customized branding for the sponsor.

Exclusive Sponsorship Opportunities (Optional Sponsorship Options)

- The phrase "Event Bag – sponsored by [Brand Name]" will appear in all digital and printed

announcements.

Event Bag Sponsor / Throughout the Event

Your Signature in Every Attendee's Hands

Brand Visibility Opportunity

- Registration area and dedicated bag stand
- Event website, social media, email announcements, and digital materials
- Event booklet and program schedule
- Main LED screen and press releases

Additional Benefits

- The sponsor may include their own materials inside the event bag.
- The "Fabric bag + production budget" item is included.
- Sponsors may produce their own bags (subject to organizer approval).
- Attendance and Accommodation Benefit
- 1 complimentary delegate entry
- 2 nights of accommodation in 1 room included

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Exclusive Sponsorship Opportunities (Optional Sponsorship Options)

Welcome Kit Sponsor / Throughout the Event "Your Brand in the First Impression!" Brand Visibility Opportunity

- The sponsor's name and logo will appear on the Welcome Kits placed in accommodation rooms.
 - The kits will be prepared in line with the event theme, and the phrase "Welcome Kit – sponsored by [Brand Name]" will be used in all announcements.
 - The sponsor's logo will be displayed on the website, in the event booklet, on social media, and on digital screens.
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 - Kit Content and Distribution
 - The kit contents are prepared by the sponsor.
 - Kits are placed in hotel rooms, ensuring guaranteed in-room delivery.
 - Distribution is coordinated by the event team.
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 - The Sponsor's Name and/or Logo Will Appear in the Following Areas
 - On the Welcome Kits
 - On the event website and promotional materials
 - In social media and email announcements
 - In the event booklet and on LED screens
- Attendance and Accommodation Benefit
- 1 complimentary delegate entry
 - 2 nights of accommodation in 1 room included

Key Card Sponsor / Throughout the Event "Your Brand Always in Their Hands!" Brand Visibility Opportunity

The sponsor's name and logo will appear on all key card holders.

- The holders will be designed in line with the event theme and the sponsor's brand identity.
- The phrase "Key Card – sponsored by [Brand Name]" will be featured in both digital and printed announcements.
- The sponsor's logo will be displayed on the event website, booklet, social media, and digital screens.
- A custom illuminated lightbox panel featuring the sponsor's branding will be placed in the hotel reception area, ensuring brand visibility as guests check in.
- On the key card holders

The Sponsor's Name and/or Logo Will Appear in the Following Areas

- On the event website and promotional materials
- In social media posts, email announcements, and the event booklet

Distribution and Use

- The holders are distributed to all attendees staying at the event hotel along with their room keys.
- As attendees carry their key cards throughout the event, this provides continuous and high-impact brand visibility.

Attendance and Accommodation Benefit

- * 1 complimentary delegate entry
- * 2 nights of accommodation in 1 room included

For detailed information on sponsorship fees and related commercial terms, please refer to the "Commercial Details" section under the "Application Process." For further information, please feel free to contact

Promotional Area Packages

Throughout the event, digital and illuminated panels placed in the hotel's foyer, passageways, and common areas will provide brands with high visibility and direct access to attendees.

Digital Promotion Panels / Throughout the Event

How It Works

- High-resolution visual and video content provided by the brand will be displayed either in rotation or through dedicated screen time throughout the event.
- The content will appear on screens according to the scheduled broadcast plan during the event.
- Digital panels will be positioned in hotel areas with the highest attendee traffic.

Advantages

- Provides brand visibility without requiring sponsorship or event attendance.
- Offers continuous digital promotion in the hotel's busiest areas.
- Creates a strong and lasting visual impact through high-resolution screens.

Lightbox Promotion Panels / Throughout the Event

How It Works

- Lightbox panels are placed in high-traffic areas of the hotel, such as foyers and passage corridors.
- Each panel includes an integrated section where brands can display printed materials such as catalogs and brochures.

- Panels are allocated to brands based on a reservation-based usage model.

Advantages

- Provides 24/7 fixed visibility in the hotel's busiest areas.
- Creates an eye-catching and prestigious brand image with its illuminated surface.
- Offers independent visibility opportunities for brands without requiring sponsorship or event attendance.

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Promotional Area Layout Plan

	Zone	Description	Number of Panels	Model
<i>Entrance and Lobby Area</i>	Main Entrance Door	Fixed Lightbox Panel	1	Fixed
	Reception	Digital Panel	1	Fixed/Rotating
	Registration and Welcome Area	Digital Panel	1	Fixed/Rotating
	In Front of Elevator	Digital Panel	1	Fixed/Rotating
	Lobby Bar / Passage Corridor	Digital Panel	2	Fixed/Rotating
<i>Foyer and Conference Area</i>	Conference Access Corridor	Fixed Lightbox Panel	6	Fixed
	Foyer Entrance Area	Digital Panel	1	Fixed/Rotating
	Foyer Area	Digital Panel	2	Fixed/Rotating
<i>Common Areas and Others</i>	Restaurant Corridor	Digital Panel	2	Fixed/Rotating

Panel placements may be updated according to the hotel's physical layout.

ÖLocations may vary; detailed positions and the number of panels will be indicated on the zone plan shared prior to the event. Sponsorship

Foyer Area Participation Package

(Exclusive Benefit Offered to Platinum, Gold, Silver, and Bronze Sponsors)

Promote your products and services with your custom-designed wall-type stand located in a high-traffic area, connecting your brand directly with your target audience.

- A custom-designed brand stand positioned in the event area (including production, installation, and implementation)
- "Highlight Your Brand in the Event Area!"**
Brand Visibility Opportunity

- The stand design is prepared with colors, dimensions, and materials aligned with the brand's corporate identity.
- Provides high visibility through LED-lit wall structures and brand visuals.
- Offers sponsor representatives the opportunity to promote their products or services throughout the event.

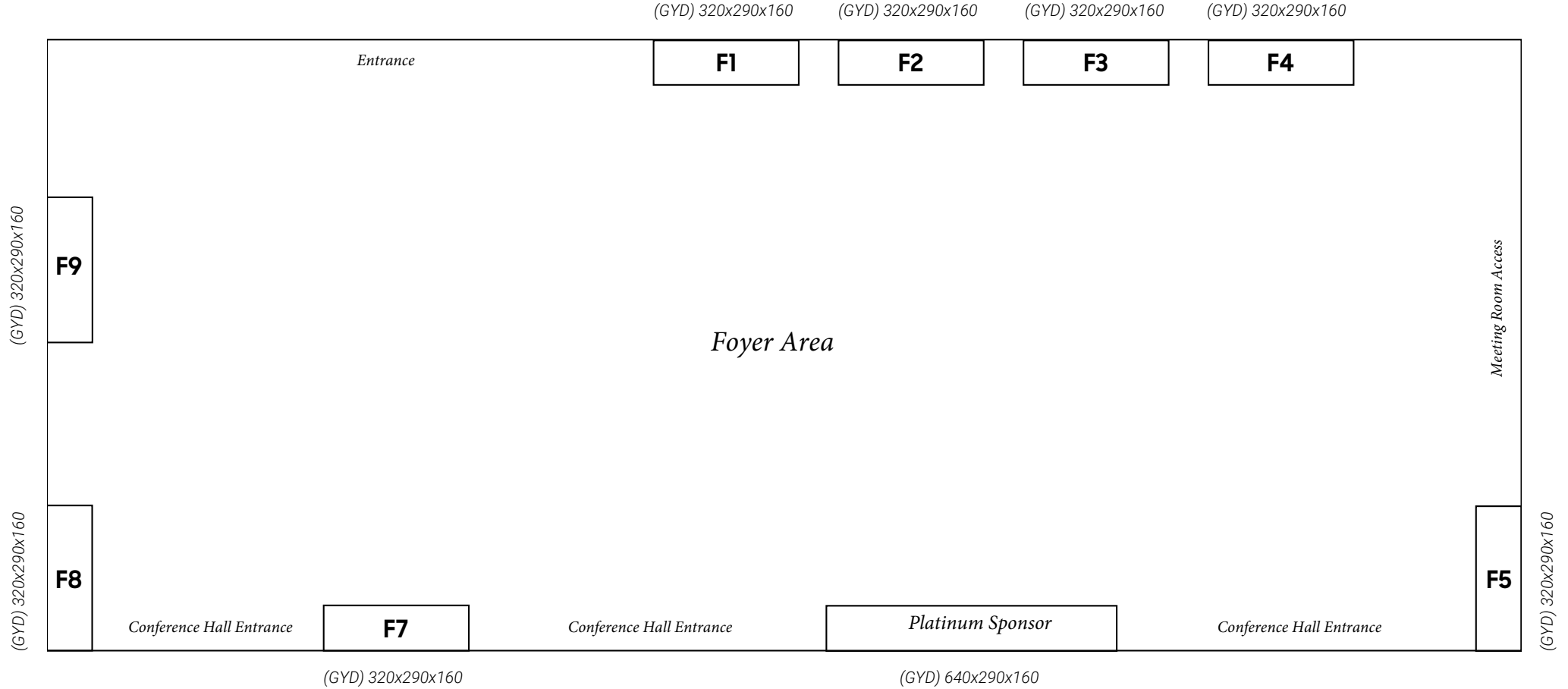
Advantages

- Maximum brand visibility in the busiest areas of the foyer.
- Direct interaction and one-on-one communication opportunities with attendees.
- Continuous visibility and a prestigious representation area throughout the event.
- Stand production and installation costs are included in the package.

For detailed information on sponsorship fees and related commercial terms, please refer to the "Commercial Details" section under the "Application Process." For further information, please feel free to contact us.



Layout Plan



The layout plan represents the stand locations and dimensions. The final placement may vary according to technical requirements and the event flow. For further information, please feel free to contact us.

Meeting Room Packages

VIP Meeting Rooms

The Meeting Room Usage Packages offered at Steel Summit provide brands with the opportunity to engage with attendees in a professional and productive environment throughout the event. These packages are specifically designed for 2-day usage with a capacity of 20 people and offer flexibility to suit your needs.

Package Contents

- • Technical Infrastructure: Digital screen, Wi-Fi access, and basic sound system.
- • Standard Branding: Brand name and logo at the room entrance.
- • Seating Arrangement: Choice of theater, classroom, or U-shaped layout.
- • Room Refreshments: Water, tea, coffee, light snacks, and refreshments.
- • Technical Support: On-site technical team assistance throughout the event.

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For details and registration:
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